



BRITTNEY MATTHEWS

PHOTOGRAPHER/VIDEOGRAPHER

CONTACT

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- W: <https://brittneymatthews.com>

SKILLS

- Adobe Creative Suite (Premiere Pro, Lightroom, Photoshop, After Effects)
- Photo/video editing
- DSLR cameras (Sony & Canon)
- Photography/Videography
- Graphic
- Meeting deadlines
- Adaptable
- People Management
- Video Production
- Creative Content
- Social Analytics

SOCIAL

- LinkedIn: www.linkedin.com/in/brittney-matthews1
- fb: Brittney Matthews
- Insta: @matthews_creative99

OTHER

- New Student Programs: Line Camp Leader, Student Leadership Team, & Hospitality Crew
- Baylor Roundup: Photographer
- Vertical Media Team: photographer/videographer

EDUCATION

BAYLOR UNIVERSITY - Waco, TX

DECEMBER 2021

- Bachelor of Arts in Journalism with a concentration in Photojournalism
- Minor: Entrepreneurship
- Magma Cum Laude, Dean's List every semester

EXPERIENCE

BAYLOR ATHLETICS | Waco, TX

MAY 2023 - DEC 2025

ASSOCIATE DIRECTOR OF VIDEO PRODUCTION

- Handle all video content for Volleyball, Men's/Women's Tennis, Track & Field, Acrobatics & Tumbling, and Equestrian.
- Oversee our student team by scheduling them & developing them as videographers.
- Travel with teams to create post-season content.
- Provide photo content for Football & other sports when needed.
- Help generate revenue by being the liaison between PlayFly & Baylor Creative.

LEARFIELD | Waco, TX

MAY 2022 - MAY 2023

SOCIAL CONTENT SPECIALIST

- Helped generate revenue for social channels by being the liaison between Baylor Bear Sports Properties and Baylor Athletics.
- Handled all video content for Soccer, Men's/Women's Tennis, and Track & Field.
- Scheduled students to cover events & teach them how to create/produce videos.
- Provided photo content for Football & other sports when needed.

BAYLOR VISION | Waco, TX

DEC 2020-DEC 2021

PHOTOGRAPHER/VIDEOGRAPHER

- Captured a variety of Baylor sports, such as Football, Basketball, Volleyball, & Tennis 2-3 times a week for social media outlets.
- Utilized photo and video editing software, such as Lightroom, Photoshop, Premiere, and After Effects.
- Collaborated with peers on content day shoots and video projects to tell athletes' stories and provide content for social media.

BAYLOR LARIAT | Waco, TX

FEB 2020-NOV 2020

PHOTO EDITOR

- Delegated photo assignments to photographers daily to cover stories.
- Covered a variety of Baylor events such as sports, protests, and news events to provide photos for stories in a timely manner.